



Sponsorship Request Form

Name of
Organisation

Contact Name

Phone

Email

Are you or your organisation a member of St. Canice's Credit Union

Yes we are ☐ No ☐ because _____

What is the nature of the support that you are looking for from St. Canice's Credit Union?

Amount Requested

What the money will be used for

Sponsorship type

(tick all that apply)

Youth

☐

Education

☐

Healthcare

☐

Sport

☐

Arts & Culture

☐

Environment

☐

Homelessness

☐

The Elderly

☐

Animal welfare

☐

Charity

☐

Other - please outline _____

Outline your social media activity & no. of followers on the following social media platforms

Facebook Instagram Twitter LinkedIn Snapchat

Follower Numbers of each social media platform;

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Do you have a website? Yes we do No because _____

If Yes: what is your website address _____

Outline the demographic details of your target audience:

How will you promote the event to your target audience:

If this is an event; what are attendance number expectations

& your event advertising budget figures?

Describe the potential sponsorship benefits for St. Canice's Credit Union

Can the St. Canice's Credit Union logo be displayed at the event? Yes No

Can a St. Canice's Credit Union representative be present at the event? Yes No

Describe how you propose to acknowledge support from St. Canice's Credit Union & what you propose would be a measure of the impact of our sponsorship.

Examples include but not limited to * Right to use photographs, video &/or story in St. Canice's Credit Union publications * radio mentions * logo on kit * logo on website * mentions and links on social media * space to hang a banner at event * Guaranteed mention of St. Canice's CU in all presentations * St. Canice's CU mentioned in all advertisements of event * Advertisements at event * Credit Union staff present at event * Speaking opportunity * Free passes * Free Tickets for Facebook competitions * Ability for Credit Union to set up stall at event * Other, please specify.

Are other organisations also sponsoring this event/initiative? Yes

☐

No

☐

If yes, please list the organisations and the nature of their support:

Has St. Canice's Donated to your organisation in the past? Yes

☐

No

☐

If yes, please outline when, for what etc.

Date sponsorship or donation is required by:

Is there any additional information you would like to add in support of your application

Please sign and date your application:

Signature:

Date:

Office use Only

Sponsorship Approved

Yes

☐

No

☐

Amount approved

Approval Criteria:

Any Special Conditions;

Signature 1

Signature 2
